

MARTA ROCHOLL HERNANDEZ



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ILLUSTRATOR & CONCEPT ARTIST

EXPERIENCE

FREELANCE ILLUSTRATOR

2017 - Present

Commission work for Voice Actors and Professionals within the industry

CLIP STUDIO OFFICIAL EXPERT

2023- Present

CSP Beta Testing Team and Certified Expert on the Software

ART DIRECTOR

2024 - Present

"Angeline" (2024) SCAD Student Film

ART DIRECTOR

2022-2023

"Revery Time" (2023) SCAD Student Film

Rookie of The Year (2023) Finalist
The Rookies

CONCEPT ARTIST

September 2023 - 2024

"Mind the Abyss" Student Videogame: First Person Shooter

BACKGROUND ARTIST

2023

"Bunny to the Moon" (2023) SCAD Student Film

Film of The Year (2023) Finalist
The Rookies

CHARACTER ARTIST

2022 - 2023

"A Shadows Glow" (2023) SCAD Student Film

EDUCATION

Savannah College of Art and Design (Atlanta)

2020 - 2024

B.F.A. Illustration

Concept art for games and animation

4.0 GPA

Summa Cum Laude

SKILLS

Character/Prop Design

Excellent Communicator

Illustration

Concept Design

Visual Storytelling/Development

Graphic Design

SOFTWARE

CLIP STUDIO Paint

Adobe Photoshop

Adobe After Effects

Blender

LANGUAGES

SPANISH

Native

ENGLISH

Bilingual level both written and spoken

ACHIEVEMENTS

SCAD Dean's List (2020 - 2024)

SCAD Student Excellency

Scholarship (2020- 2024)

Zankel Scholar Competition (2023)

SCAD Drawing Works (2022 & 2023)

IDA Design Awards (2022)

CHARITY WORK - ILLUSTRATION

FAN-ZINES: Non-profit printed illustration zines I participated in
2019 - Present

2022 - 2023: FANTASIE

+\$900 profit/donated

Host & General Moderator

Page & Promo Artist

Graphics

2020- 2021: PATH OF THE GODDESS

+\$1k profit/donated

Layout & Graphics Moderator

Merchandise Artist

Page & Promo Artist

Spot Artist

2021 - 2022: NOMTENDO

+\$20k profit/donated

Page & Promo Artist

Merchandise Artist

Cover Colorist

ADDITIONAL

Experience as Page Artist and deadline compliance in 20 more zines